



LEUKEMIA &  
LYMPHOMA  
SOCIETY®

LEUKEMIA  
CUP REGATTA®  
sailing to make **someday today**

## ***CONNECTICUT LEUKEMIA CUP 2017 – August 26th***

### **INFORMATION ON SPONSORSHIPS:**

#### **Program Booklet**

Sponsorships start at \$75 for a b/w business card ad in our program booklet.

\$150 for a 1/3 page, \$200 for a 1/2 page ad, \$300 for a full page;

Inside front and inside back cover \$400; \$500 for color page on back cover (first-come, first-serve)

#### **Banner Sponsor:**

**\$75** to hang a small (sponsor-provided) business banner or sign/poster at the post race party at Brewer Pilots Point Marina

**\$150** to hang a medium (sponsor-provided) business banner or sign/poster at the post race party at Brewer Pilots Point Marina

**\$300** to hang a large (sponsor-provided) business banner or sign/poster at the post race party at Brewer Pilots Point Marina

#### **Special Sponsorship Levels**

##### **\$250:**

Sailor Sponsor - special mention in press releases and on our website; small signage at post race party, listed in booklet

##### **\$500:**

Crew Sponsor - special mention in press releases and on our website; medium signage at post race party, listed in booklet

##### **\$1000 and over:**

Captain Sponsor - special mention in press releases and on our website, large signage and recognition at post race party, listed in booklet, sponsorship appreciation gift

##### **\$2500 and above:**

Admiral Sponsor - special mention in press releases and on our website, as well as on the National LLS website, large signage and recognition at post race party, listed in booklet, sponsorship appreciation gift, opportunity to speak briefly at the awards ceremony.



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## *2017 Sponsorship Commitment Form*

### Program Booklet:

- |   |       |
|---|-------|
| <input type="checkbox"/> Business Card Sized Ad                             | \$75  |
| <input type="checkbox"/> 1/3 Page Ad  | \$150 |
| <input type="checkbox"/> 1/2 Page Ad  | \$200 |
| <input type="checkbox"/> Full Page Ad                                       | \$300 |
| <input type="checkbox"/> Inside Front Cover<br><small>(1 available)</small> | \$400 |
| <input type="checkbox"/> Inside Back Cover<br><small>(1 available)</small>  | \$400 |
| <input type="checkbox"/> Back Cover - Color<br><small>(1 available)</small> | \$500 |

### Banner Sponsor:

- |   |       |
|---|-------|
| <input type="checkbox"/> Small Banner or Sign/Poster  | \$75  |
| <input type="checkbox"/> Medium Banner or Sign/Poster | \$150 |
| <input type="checkbox"/> Large Banner or Sign/Poster  | \$300 |

### Special Sponsorships:

- |  |          |
|--|----------|
| <input type="checkbox"/> Sailor Sponsor  | \$250    |
| <input type="checkbox"/> Crew Sponsor    | \$500    |
| <input type="checkbox"/> Captain Sponsor | \$1,000+ |
| <input type="checkbox"/> Admiral Sponsor | \$2,500+ |

### Sponsor Information

Company Name (as you would like it to appear in print):

\_\_\_\_\_

Company Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City | State | Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

***Please note, in order to honor all print-related sponsor benefits, we must receive your signed contract, payment and logo/program book ad (jpg format) no later than Friday, August 4<sup>th</sup>, 2017***

***Email artwork to [leukemicup2017@essexcorinthian.org](mailto:leukemicup2017@essexcorinthian.org) no later than August 4th, 2017.***

***For convenience you may also scan and email this form to the same email address.***

### Payment Options

I am enclosing a check payable to LLS for \$ \_\_\_\_\_

Please invoice me

Please charge \$ \_\_\_\_\_ to my CREDIT CARD: (Circle one) VISA | AMEX | MASTERCARD

Card #

Exp. Date

V-Code

Cardholder name

Signature

Date

***Please mail completed form and payment by August 4th, 2017 to:  
The Leukemia & Lymphoma Society, ATTN: CT LCR 2017  
3 Landmark Square, Suite 330, Stamford, CT 06901***

LLS FEDERAL TAX ID # 13-5644916